

INVITATION

From the Executive Director

I would like to personally invite you to join the hundreds of member body shops that have and continue to benefit from the services offered through CARS Cooperative since 1992.

CARS Members enjoy:

- ❖ Direct/Indirect Benefits by being part of a national organization that only works on your behalf
- ❖ Discounts, Special Pricing and/or CASH BACK REWARDS on purchases made from any or all of our Proud Partner Programs

Receive Quarterly CASH BACK Reward Checks

for participating in CASH BACK REWARD Programs such as:



- ❖ Complete CASH BACK REWARD Programs listed on CARS Program Line Sheet
- ❖ Group based purchasing opportunities regardless of operation size
- ❖ Information Links to assist keeping you up to date with the latest news and information in the industry
- ❖ Education/Training access and opportunities at reduced rates

We work with our partners and through our Jobber Support Network to ensure that your purchase data is collected without any effort on your part. We then continue to monitor your participation to ensure that you receive all the benefits and allows you to focus on fixing cars and allows us to put money back in your pocket. **Participation in any given program is totally your decision.**

Please review the enclosed information and visit our web site www.cars.coop for additional information and membership application download.

Call me directly to discuss how CARS can benefit your body shop operation, at (405)-880-6256 or call the CARS Office at (405) 547-4077 or request a consultation at info@cars.coop.

Come join the many shops that have invested in themselves and are saving through the cooperative.

Sincerely,

Matt H Boyles, PhD, Executive Director, CARS, Inc.



Why a Cooperative?

Collision Automotive Repair Services, Inc. was established to support collision repair facilities through “purchasing” and “shared service” benefits, resulting in positive economic impacts for its shareholders.

CARS, owned by its shareholders, is a unique and different type of business. Board governed by cooperative members, individual shareholders make the decision of the services and opportunities they individually participate in, within the cooperative.

CARS is firmly grounded in cooperative principles to ensure mutual benefit for all shareholders.


- **Voluntary and Open Ownership:** Open to all body shop operations that qualify to use services and are willing to accept the responsibilities of ownership, without gender, social, racial, political or religious discrimination.
- **One Share, One Voice:** Shareholders are equal co-owners. Only one share of each class of stock can be purchased per company Employer Identification Number (EIN).
- **Shareholder Economic Participation:** Shareholders contribute equitably to the capital of the cooperative, utilized to provide economic benefits and value-added services. All net earnings are returned to Class A shareholders proportionally to their patronage within the cooperative.
- **Autonomy and Independence:** Shareholders maintain their independence, yet can participate in an autonomous, self-help organization of unified shareholders. Equity of opportunity for shareholders is the foundation for establishment of benefits.
- **Education, Training and Information:** Provide education, training and information for shareholders, representatives, managers, and employees so they can contribute effectively to the development of their operation.
- **Co-operation among Shareholders:** Serve shareholders and industry effectively by working cooperatively together through local, regional, national and international structures.
- **Concern for Community:** Support sustainable development of shareholder communities.

Investing in the cooperative is investing in yourself.

Steps to Savings

Step 1:

Review and determine the best membership stock option for your body shop. With the purchase of one (1) share of CARS stock, your organization receives benefits including, discounts and CASH BACK REWARDS associated with the cooperative. Upon deciding to pursue a CARS Investment, you have two preferred membership options.

	CARS Membership Level Options	
	Classic	Standard
Stock Classification	Class A	Class A.1
One-Time Stock Purchase	\$500.00	\$250.00
Annual Membership Renewal	None	\$50.00 Payment through CASH BACK REWARDS

Step 2:

Use the enclosed CARS Classic or Standard Application or download from www.cars.coop, complete, select payment option, and return to:

CARS, Inc.
505 East Hwy 33, Suite 500
Perkins, OK 74059

The simple 2-page CARS application requiring basic information, submitted complete with respective payment option is all CARS needs. Application includes the terms of the respective membership agreement.

Step 3:

Upon receipt of application and investment, CARS will confirm your eligibility and issue your CARS Member Kit, which includes CARS Member ID Card and additional details for all CARS programs.

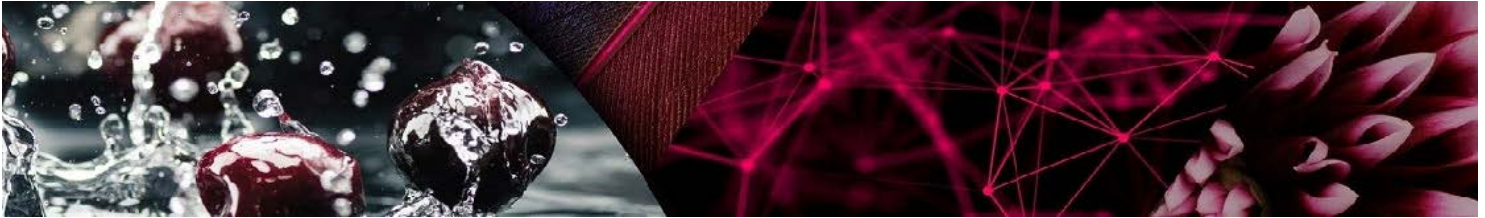
Step 4:

A CARS representative will contact you for a consultation to ensure you are properly connected to all the programs that you qualify for and will monitor to ensure that you are receiving all the benefits you are entitled to and are aware of all your opportunities for savings.

A CARS Representative is ready to help at:

405-547-4077 or Info@cars.coop

www.cars.coop



2.5%
CASH BACK REWARDS

Based on Refinish Price
(Subject to Qualifications)

Do I Qualify?

Current CARS Member Not Currently Using Axalta. CARS Member that converts to an Axalta product line **WILL QUALIFY** for CASH BACK REWARDS. Participation does not require a contract. Contact CARS Office if you are considering converting. 405-547-4077

Current CARS Member and Currently Using Axalta Under a Pre-Existing Contract. Current Axalta Users with a pre-existing Contract **WILL NOT** qualify for the CASH BACK REWARDS. Verification is required. Contact CARS Office when you are coming up for renewal. 405-547-4077.

Current CARS Member and Under an Axalta National Account, Direct purchase, or belongs to other programs Axalta participates. Axalta user **WILL NOT** qualify for CARS CASH BACK REWARDS. Verification is required.

Current Axalta User and Become a CARS Member. Axalta Users with a pre-existing Contract, receiving a rebate or **Discount** in which Axalta participates **WILL NOT** qualify for the CASH BACK REWARDS. Verification is required. Contact CARS Office when you are coming up for renewal. 405-547-4077. Axalta Users with a NO Contract may qualify for the CARS CASH BACK REWARDS. Verification is required.

Non-CARS Member and Non-Axalta User. **Join CARS and Convert to an Axalta Brand and QUALIFY for CASH BACK REWARDS.**

Collection of Purchase Information

Cars will work in coordination with your Jobber, as a value -added service, to ensure that your monthly purchase information is reported to CARS. This takes all reporting requirements off the shop itself.


Visit: "SAVINGS4MEMBERS" at WWW.CARS.COOP To find out more.






MEMBER'S VALUE CONNECTION

As a CARS Member, you have access to more than 55 value programs, products and services negotiated specifically to help increase the profitability of your business.

SOME OF OUR POPULAR PROGRAMS!

2.5% Cash Reward


5% Cash Reward






Up to 5% Cash Reward





10% Cash Reward



5% Cash Reward




Up to 4% Cash Reward




10% Cash Reward



12% Discount




5% Cash Reward



3% Cash Reward


SCAN TO SEE ALL OPTIONS & OPORTUNITIES!



10% Cash Reward



\$99 Cash Reward

2.5% Cash Reward